

## How to Lure Place



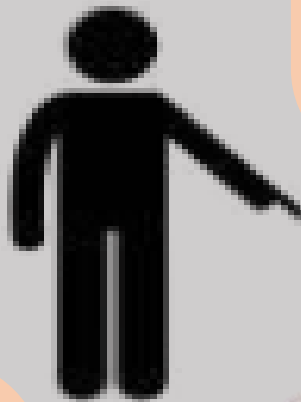
### Steps:

1. Place a mat, rug, or dog bed on the floor a few feet away from you and the dog. Lure the dog toward the "Place." Once he is standing on the 'Place', Say "Yes" and give a reward. (reward must come from the matt, not your hand). Repeat 10 times.
2. Next, lure the dog to the place and then into the Down position; say "Yes" and give a reward and then the Release cue. Make sure to give the Release cue before the dog gets up.
3. Repeat until your dog is reliably laying down on their mat.
4. Now add the verbal cue ("Place") Once your dog is lay Down. Repeat 10 times to reinforce the verbal cue.
5. Now, give the verbal cue and wait for the dog to go to his place and lie down. When he does, say "Yes" and then give him a reward, followed by the Release cue.

**Increase duration:** After giving the verbal cue, wait 1 to 2 seconds before giving the Release cue, followed by the reward. Slowly increase the amount of time until the dog is reliably staying in his place for however long you desire. Once your dog can do this 90% of the time begin to add distractions.

**Hand Signal:** Pointing to mat.

**Verbal Cue:** "Place" "Mat"



**Increase Distance:** Once you do is reliably performing the behavior 90 percent of the time. Next, begin generalizing the behavior. Start by moving the place 1 to 2 feet away from you and the dog, and then lightly jog (or run if you don't mind) to the mat. Give them a verbal cue, once the dog lies down on his 'place', then say "yes" and reward, and release him. Continue moving the place away from you and the dog until is reliably going to his spot 90 percent of the time from various distances.



**Habituation to Visitor:** When the dog no longer reacts to the stimulus (door knocking, bell ringing, door opening), evoke the stimulus right before putting him in his place. Repeat multiple times throughout the day. Over several sessions, the stimulus (door knocking, ringing the bell, opening, and closing the door) becomes paired with the dog going to their place and completing a Sit or Down. 4. When the dog is successfully going to his place consistently upon hearing the stimulus, begin generalization. Practice with the dog so he must get to his place from different angles, with different distractions, etc. Once in the maintenance stage of this behavior of going to his place when hearing the door-related noise, move to the next set of steps. ("Mock" Visitor)

**Note:** Do this exercise at every entrance where people enter the home so that the dog can generalize the behavior and understand that knocks and doorbells anywhere are of no consequence.

**Increase Distractions:** Begin by practicing the behavior around a low-level distraction (e.g., someone walks into the room) and at a distance in which the dog can stay focused on you. Gradually lessen the distance between the dog and the distraction until he can reliably go to his place no matter how close he is to the distraction 90 percent of the time. Then, change the distraction.